

28th Annual WAITTA INCITE Awards 2018-2019

Category Information Guide



CATEGORY: MOST TRANSFORMATIVE BUSINESS SOLUTION

Overview

For transformative business solutions developed or implemented in Western Australia that deliver automation through the integration of systems, technologies and processes.

Description

Digital productivity is core to optimising processes, reducing costs and to developing new product offerings.

The Most Transformative Business Solution Award is presented for outstanding ICT innovation in the digital B-2-B space that transforms and delivers businesses with high levels of productivity and competitiveness. It includes solutions that deliver automation through the integration of systems, technologies and processes in the commodities sector and industrial activity is focused on transformative improvement, supporting the development and competitiveness of the marketplace.

The business services market is truly global and needs digital solutions to ensure they can compete in real time across international boundaries and regulatory systems.

Business services could include solutions which utilise large volumes of data – both structured and unstructured – that result in strategic analysis and better decisions. This includes analytics solutions and Internet of Things solutions.

Entries may be in production or have completed a proof-of-concept or pilot stage. While the application may not necessarily be in full-scale implementation, it must provide details of user acceptance and testing and/or already be in use by customers of the organisation.

Sample Market Sectors

Supply chain, B2B, ICT solutions, blockchain, Banking; Finance; Insurance; Legal; Accounting; Architecture; HR; Administrative Services; Professional Services, Agriculture; Mining; Oil & Gas; Energy; Manufacturing; Construction; Transport; Utilities.

Important Dates

28 February 2019	Entries Close
5 April 2019	Announcement of Finalists & PitchFest
2-8 May 2019	Judging Week Finalists Presentations to Judging panels
14 June 2019	Announcement of Winners at WAITTA INCITE Awards Gala Presentation Dinner

How to Enter

Entry instructions, frequently asked questions, terms and conditions can be found on our website:

www.inciteawards.org.au

Need Help?

For all queries, please contact:
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Phone 0409 370 749
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www.inciteawards.org.au

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Criteria and Attributes

The Most Transformative Business Solution award will be judged according to the following criteria:

Benefits Realisation

This criterion judges the advantages of the solution:

- Understanding of the business environment (or other environment in which the solution is intended to be used) in the creation of the project
- Financial benefits delivered
- Business benefits delivered
- Delivering value-for-money
- Effectiveness of the solution in delivering its stated outcomes.

Innovation

This criteria judges the degree of innovation:

- Uniqueness
- Complexity
- Creativity.

Quality of Solution

This criterion judges the quality of the:

- Underlying technology used
- Understanding/implementation of the user requirements
- Methodology used
- Management of Privacy and Security.

Market Potential

This criterion judges the marketability of the solution:

- Value Proposition – Demonstrate understanding of the market/user base and the problem to be solved
- User uptake and acceptance
- Strategy for reaching the target market/user base.