

28th Annual WAITTA INCITE Awards 2018-2019

Category Information Guide



CATEGORY: MOST TRANSFORMATIVE IMPACT ON EDUCATION

Overview

This award recognises outstanding educational ICT solutions created in Western Australia that has the most transformative impact on education.

This includes digital projects, products, solutions and services that target consumers across all education related market sectors, including:

- government
- independent suppliers
- lifelong learning solution providers, and
- educational gamification developers.

Your project should facilitate the breaking down of barriers to access to education, and to transform education and learning in an innovative and impactful manner. It may also address Regional, Rural and Remote Education, and eLearning needs.

Description

This award recognises an outstanding ICT solution created in WA or any WA-based ICT solution that demonstrates delivery a transformative impact on education from using the solution to:

- promote the rights and educational needs of particular groups, and
- improving the quality of life, reach and access of education to particular groups.

There is increased demand for innovative ways on education focused industries to impact education in a way that will enable transformation, increasing the opportunity for and access to learning and education in a fast paced, dynamic and evolving society. Educational digital innovation enables participants to respond rapidly to market requirements, bypassing limitations including, for example, in the availability of educational service provision and logistics.

Transformative educational impacts include all the private benefits plus any external benefits of use of the solution.

Important Dates

28 February 2019	Entries Close
5 April 2019	Announcement of Finalists & Pitchfest
2-8 May 2019	Judging Week Finalists Presentations to Judging panels
14 June 2019	Announcement of Winners at WAITTA INCITE Awards Gala Presentation Dinner

How to Enter

Entry instructions, frequently asked questions, terms and conditions can be found on our website:

www.inciteawards.org.au

Need Help?

For all queries, please contact:
Sue McLennan, Event Manager
Phone 0409 370 749
Email sue.mclennan@waitta.com.au

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Eligibility

The solution must be developed by a WA based organisation (private, commercial or non-profit) and may include government agencies.

Entries may be in production or have completed a proof-of-concept or pilot stage. While the application may not necessarily be in full-scale implementation it must demonstrate user acceptance and testing and/or already be in use by the organisation itself as part of its business and/or customers of the organisation.

Large Government implementations need to be entered in the "Most Effective Government Solution" category.

Sample Market Sectors

Education organisations and service providers, in-house training, students, STEM and educational gamification developers, e-Learning applications.

Criteria and Attributes

The Most Transformative Impact on Education award will be judged according to the following criteria:

Benefits Realisation

This criterion judges the advantages of the solution:

- Effectiveness of the solution in delivering its stated outcomes of transforming education and the impact on breaking down barriers to education.
- Promoting the rights and/or needs of particular groups;
- Improving the quality of life, reach and access of education to particular groups.

Innovation

This criterion judges the degree of innovation:

- Uniqueness
- Complexity
- Transformative Impact on Education.

Market Potential

This criterion judges the marketability of the solution:

- Value Proposition – demonstrating the understanding of the market/user base and the problem to be solved
- User uptake and acceptance
- Strategy for reaching the target market/user base and removing barriers to education.

Quality of Solution

This criterion judges the quality of the:

- Underlying technology used
- Understanding/implementation of the user requirements
- Methodology used
- Management of Privacy and Security.