

# 28<sup>th</sup> Annual WAITTA INCITE Awards 2018-2019

## Category Information Guide



## CATEGORY: MOST INNOVATIVE ENABLER IN HEALTH CARE

### Overview

This award recognises outstanding Western Australian digital projects, products, solutions and services that target health care providers and/or consumers across all health-related market sectors, to effectively enable access to health-care services or to transform the health care environment in an innovative and impactful manner.

### Description

For digital projects that deliver effective outcomes in digital health care and services and improve health services efficiencies.

Solutions will be developed by health service providers themselves, in collaboration with industry partners and/or by industry for health services.

The Health Award is presented for outstanding ICT innovation dedicated to delivering improved health service delivery for the public.

### Eligibility

Entries may be in production or have completed a proof-of-concept or pilot stage. While the application may not necessarily be in full-scale implementation it must demonstrate user acceptance and testing and/or already be in use by the organisation itself as part of its business and/or customers of the organisation.

Large Government implementations need to be entered in the "Most Effective Government Solution" category.

### Sample Market Sectors

Government and private health-care providers and suppliers.

### Important Dates

28 February 2019	Entries Close
5 April 2019	Announcement of Finalists & PitchFest
2-8 May 2019	Judging Week Finalists Presentations to Judging panels
14 June 2019	Announcement of Winners at WAITTA INCITE Awards Gala Presentation Dinner

### How to Enter

Entry instructions, frequently asked questions, terms and conditions can be found on our website:

[www.inciteawards.org.au](http://www.inciteawards.org.au)

### Need Help?

For all queries, please contact:  
Sue McLennan, Event Manager  
Phone 0409 370 749  
Email [sue.mclennan@waitta.com.au](mailto:sue.mclennan@waitta.com.au)

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### Criteria and Attributes

The Most Innovative Enabler in Health Care award will be judged according to the following criteria:

#### Benefits Realisation

This criterion judges the advantages of the solution:

- Effectiveness, including accessibility, of the solution in delivering its stated outcomes;
- Improving health service provision efficiencies;
- Promoting the rights and/or needs of particular groups; and/or
- Improving the wellbeing, quality of life and standard of living of a community or particular groups.

#### Innovation

This criterion judges the degree of innovation:

- Uniqueness
- Complexity
- Creativity
- Interoperability with existing solutions.

#### Market Potential

This criterion judges the marketability of the solution:

- Value Proposition – Demonstrate understanding of the market/user base and the problem to be solved
- User uptake and acceptance
- Strategy for reaching the target market/user base
- Inter-operability with existing solutions.

#### Quality of Solution

This criterion judges the quality of the:

- Underlying technology used
- Understanding/implementation of the user requirements
- Methodology used
- Management of Privacy and Security.