

# 28<sup>th</sup> Annual WAITTA INCITE Awards 2018-2019

## Category Information Guide



## CATEGORY: MOST IMPACTFUL SOCIAL BENEFIT

### Overview

This award recognises outstanding Western Australia digital projects, products and services that target niche markets in order to break down the barriers that prevent some members of the community from fully participating in (and contributing to) society.

### Description

This award recognises an outstanding ICT solution created in WA that best increases the welfare (positive social impact) of a society that is derived from a particular course of action. The award is for digital projects, products and services that target niche markets in order to break down the barriers that prevent some members of the community from fully participating in (and contributing to) society. Solutions may address Regional, Rural and Remote Services, Indigenous, Health and Wellbeing, Veterinarian Services, Sustainability and Environment, NGOs, Disability Sector, Sport.

### Eligibility

Entry is open to any ICT solution that is demonstrated to deliver a total benefit to society from using the solution by:

- Promoting the rights and/or needs of particular groups
- Providing sustainability of the planet, and/or
- Improving the wellbeing, quality of life and standard of living of a community or particular groups.

Social benefit includes all the private benefits plus any external benefits of use of the solution.

The solution must be developed by an organisation (private, commercial or non-profit) other than a government body.

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### Important Dates

28 February 2019	Entries Close
5 April 2019	Announcement of Finalists & PitchFest
2-8 May 2019	Judging Week Finalists Presentations to Judging panels
14 June 2019	Announcement of Winners at WAITTA INCITE Awards Gala Presentation Dinner

### How to Enter

Entry instructions, frequently asked questions, terms and conditions can be found on our website:

[www.inciteawards.org.au](http://www.inciteawards.org.au)

### Need Help?

For all queries, please contact:  
**Sue McLennan, Event Manager**  
Phone **0409 370 749**  
Email [sue.mclennan@waitta.com.au](mailto:sue.mclennan@waitta.com.au)

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#### Eligibility (continued)

Entries may be in production or have completed a proof-of-concept or pilot stage. While the application may not necessarily be in full-scale implementation, it must provide details of user acceptance and testing and/or already be in use by customers of the organisation.

Large Government implementations need to be entered in the “**Most Effective Government Solution**” category.

#### Sample Market Sectors

Regional, Rural and Remote Services, Indigenous, Health and Wellbeing, Veterinarian Services, Sustainability and Environment, NGOs, Disability Sector, Sport.

#### Criteria and Attributes

The Most Impactful Social Benefit award will be judged according to the following criteria:

##### Benefits Realisation

This criterion judges the advantages of the solution:

- Effectiveness of the solution in delivering its stated outcomes
- Promoting the rights and/or needs of particular groups
- Providing sustainability of the planet, and/or
- Improving the wellbeing, quality of life and standard of living of a community or particular groups.

##### Innovation

This criterion judges the degree of innovation:

- Uniqueness
- Complexity
- Creativity.

##### Quality of Solution

This criterion judges the quality of the:

- Underlying technology used
- Understanding/implementation of the user requirements
- Methodology used
- Management of Privacy and Security.

##### Market Potential

This criterion judges the marketability of the solution:

- Value Proposition – Demonstrate understanding of the market/user base and the problem to be solved
- User uptake and acceptance
- Strategy for reaching the target market/user base.