



Support the world
of opportunities...

SPONSOR

GREATNESS

2020

The INCITE Awards

THE WORLD OF OPPORTUNITIES

Be involved in supporting our digital tech industry. A vibrant entrepreneurial market helps keep jobs in WA, and brings investment and revenue into the State.



A Growing Function - Gala Dinner Numbers:

| | | | | |
|---------|----------|----------|----------|------------|
| Year 1: | Year 11: | Year 21: | Year 27: | Year 29: |
| 110 | 361 | 398 | 471 | Target 550 |



❖ WA's premier awards program for showcasing and rewarding excellence in innovation. Support from the digital tech industry is vital for ensuring we continue to shine the spotlight on our heroes, and to continue operating, we have loaded up the sponsor benefits.



Plus you will receive year-round marketing from in the form of social media shoutouts and Google Adwords spend bringing people searching for your brand or keywords to your featured landing page. Helping with your brand authority, reputation and SEO.



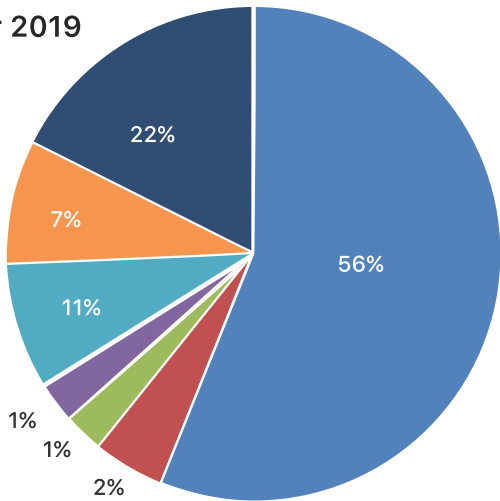
50% entrants are now able to market better and a third stated that investors are now seeking them out, rather than the other way around. Help keep this happening!



With a table in a premium location at the Gala Presentation Dinner, you will have access to over 300 decision makers across all industries from startups to government to ASX listed companies.

Gala Presentation Dinner 2019

- C - Suite
- Managers
- Market Influencers
- VIP
- Ministers
- Media
- Students



GET INVOLVED

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| BENEFITS | DIAMOND (EXCLUSIVE) \$35,000 + GST | PLATINUM (LIMITED TO 10) \$15,000 + GST | GOLD \$10,000 + GST |
|---|---|--|---------------------------|
| FOR 12 MONTHS | | | |
| Naming rights for 1 year | ● | | |
| Key speaking role at 3 public events | ● | | |
| Company logo in prominent location in all communications | ● | ● | ● |
| Organisation name linked to category | | ● | |
| Provide judge for selected category | ● | ● | |
| Organisation video played at public events and on-screen in-room advertisement | ● | ● | |
| Recognition by MC | ● | ● | ● |
| Attendance lists for Finalists Function & Gala Presentation Dinner | ● | ● | |
| MARKETING / COMMUNICATIONS / SOCIAL MEDIA | | | |
| Sponsors' landing page on website with promoted content through Adwords spend | \$1000 mth | 300 mth | |
| Social media shout outs to promote sponsors | ● | ● | ● |
| Promotional article in one of the monthly INCITE Awards newsletters | ● | ● | ● |
| Promotion of Thought Leadership material through the website & social media | ● | ● | |
| FINALISTS FUNCTION & PITCHFEST | | | |
| 2 complimentary tickets | ● | ● | ● |
| Free-standing banner displayed in function room | 2 | 1 | 1 |
| GALA PRESENTATION DINNER | | | |
| Premium seating on Head Table for 2 (complementary) | ● | | |
| 8 complementary tickets with priority seating: <ul style="list-style-type: none"> Premium position Preferential seating | ● | ● | ● |
| On stage short address and Presentation of category award winner | | ● | |
| Free-standing banner displayed in pre-dinner area | 2 | 1 | 1 |
| Video clip presenting winner | | ● | |
| Video of gala evening (on USB) | ● | ● | ● |
| POST-EVENTS | | | |
| Inclusion of question in post-event survey | ● | | |
| SPONSOR RECOGNITION FUNCTION | | | |
| "With Gratitude" Plaque | ● | ● | ● |
| Brand exposure pack | ● | ● | ● |



What our past winners say about The INCITE Awards

Con Michael, Balconi Smart Torch

The hands on approach of the WAITTA team towards the INCITE Awards makes you really focus on what is required. When it comes to the national awards, the WAITTA team goes into overdrive. Their support is amazing. I took this refocused approach and applied it to the national iAwards and it made sense what they were saying. It must have worked because to receive one award and one merit was fantastic but then win the Australian Government AIIA Award for the Innovation of the Year was amazing. It is the WAITTA INCITE Awards that gives you that gateway towards this experience.

• Winner of the 26th WAITTA 2016-17

- Most Impactful Social Benefit & Most Innovative Collaborative Technology categories
- 2017 National iAwards Winner: Innovation of the Year Award Community Service Markets
- 2017 National iAwards Merit Recipient - Mobility Innovator of the Year

Richard McAllister, Flow Perth Inc

The INCITE Awards team ensured that we were supported every step of the way. From face to face briefings to webex tips and tricks on pitching. With their support and care for the community impact we were able to pitch with confidence and strength. Being part of the INCITE Awards has been an amazing journey. We met lots of great people along the way and saw some incredible innovation happening within our state. To say I was overwhelmed to pick up the award for Flow Perth is an understatement. We are all so pleased we submitted our application and the awareness of our cause has dramatically increased leading to more potential sponsors, volunteers and charities.

• Winner of the 28th INCITE Awards 2018-19

- Most Impactful Social Benefit category

Paul Ostergaard, Norwood Systems

I wanted to express Norwood Systems' heartfelt gratitude and thanks for your and your teams' support over the past couple of months, which certainly contributed to our winning both an iAward and a National Merit Recognition last Friday night in Melbourne. Recognition of this nature at the State and National levels is directly helping with our dialogue with sales prospects and clients – we are already receiving positive feedback about the results from our pipeline contacts!

- Winner of the 23rd WAITTA 2013-14
- New Product and Financial categories