

29th INCITE Awards 2019-20

Category Information Guide



CATEGORY: TRANSFORMATIVE BUSINESS SOLUTIONS

Overview

This award recognises and celebrates an outstanding digital and/or technological business solutions created or based in WA for smart processes and business solutions that support smarter process in an innovative and collaborative manner, delivering and transforming businesses with high levels of productivity and competitiveness.

Description

The next competitive frontier is making business processes smarter - dynamically changing and learning from each such situation.

Smarter processes and transformative business solutions are those delivered in an innovative and collaborative manner, delivering a cost effective, customer centric, people agnostic and efficient business process methodologies through the integration of systems, technologies and processes. It transforms and delivers businesses with high levels of productivity and competitiveness. It includes solutions that deliver automation through the integration of systems, technologies and processes in the commodities sector and industrial activity is focused on transformative improvement, supporting the development and competitiveness of the marketplace.

Digital smart processes and productivity are core to optimising processes, reducing costs and to developing new product offerings. The solutions enable business to compete in real time across international boundaries and regulatory systems.

Entries may be in production or have completed a proof-of-concept or pilot stage. While the application may not necessarily be in full-scale implementation, it must provide details of user acceptance and testing and/or already be in use by customers of the organisation.

Sample Market Sectors

Intelligent automation; Supply chain, B2B, ICT solutions, blockchain, Banking; Finance; Insurance; Legal; Accounting; Architecture; HR; Administrative Services; Professional Services, Agriculture; Mining; Oil & Gas; Energy; Manufacturing; Construction; Transport; Utilities.

Important Dates

27 February 2020	Entries Close
2 April 2020	Announcement of Finalists & PitchFest
30 April-6 May 2020	Judging Week Finalists Presentations to Judging panels
12 June 2020	Announcement of Winners at the INCITE Awards Gala Presentation Dinner

How to Enter

Entry instructions, frequently asked questions, terms and conditions can be found on our website:

www.inciteawards.org.au

Need Help?

For all queries, please contact:
Sue McLennan, Event Manager
Phone 0409 370 749
Email: sue.mclennan@waitta.com.au

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Criteria and Attributes

The Transformative Business Solutions award will be judged according to the following criteria:

WHY: THE PROBLEM

This criterion judges how the problem / need was identified and why the project was initialised:

- What was the problem/need identified
- What research or needs analysis was undertaken? (and what did this show?)
- What competitive analysis was undertaken?
- What are the gaps in the market?

WHAT: THE SOLUTION

This criterion judges the quality of the solution:

- What is the solution?
- Underlying technology used
- Market share - number of customers/clients, revenue or investment, technology enhancements
- User uptake, experience and acceptance;
- Strategy for reaching the target market/user base over the next 12 – 24 months.

HOW: MATCHING THE PROBLEM AND THE SOLUTION

This criterion judges effectiveness of the solution:

- Underlying technology used;
- Understanding/implementation of the user requirements;
- Methodology used;
- Management of Privacy and Security.

INNOVATION

This criterion judges the degree of innovation:

- Uniqueness, complexity and impact;
- Type of innovative impact – incremental, disruptive, radical or architectural.