

29th INCITE Awards 2019-20

Category Information Guide



CATEGORY: RESEARCH AND INNOVATION PROJECT OF THE YEAR

Overview

Research and Innovation constitutes the first stages of development of a potential new service or product by individuals, the community, industry and academia. The award includes digital research development activities undertaken in developing novel/"new to market" services or products or improving existing services or products within Western Australia.

Description

Research and Innovation refers to digital development activities undertaken by postgraduates, corporations, universities or governments in developing new digital services or products, or improving existing services or products. Research and Innovation constitutes the first stages of development of a potential new service or product.

The Research and Innovation award is for outstanding Digital Research, Development & Innovation.

Entrants must own at least some of the intellectual property of their Innovation, or be in the process of negotiating IP ownership or licence agreement. If requested, details of the IP ownership or licence agreement of the Innovation must be able to be provided.

NOTE:

- The R & I award includes entries from post-graduate tertiary students.
- Involvement of the supervisor in stage 2 judging **can only** be as an observer.

Sample Market Sectors

AI, machine learning, remote service delivery.

Important Dates

| | |
|---------------------|--|
| 27 February 2020 | Entries Close |
| 2 April 2020 | Announcement of Finalists & PitchFest |
| 30 April-6 May 2020 | Judging Week Finalists Presentations to Judging panels |
| 12 June 2020 | Announcement of Winners at the INCITE Awards Gala Presentation Dinner |

How to Enter

Entry instructions, frequently asked questions, terms and conditions can be found on our website:

www.inciteawards.org.au

Need Help?

For all queries, please contact:
Sue McLennan, Event Manager
Phone 0409 370 749
Email: sue.mclennan@waitta.com.au

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Criteria and Attributes

Entries in the Research and Innovation award will be judged according to the following criteria:

Innovation

This criterion judges the degree of innovation:

- Uniqueness;
- Complexity - use of technology;
- Creativity / trend setting.
- Type of innovative impact – incremental, disruptive, radical or architectural.

Benefits Realisation

This criterion judges the advantages of the solution:

- Understanding the problem to be solved;
- Understanding of how the research can be applied or used;
- Effectiveness of the solution in delivering its stated outcomes /understanding the problem to be solved;
- Understanding of the environment (environment in which the solution is intended to be used in the creation of the project);
- Understanding of the market/user base and the problem to be solved; and/or
- Understanding of the functions/features needed to implement the research outcomes.

Quality of Solution

This criterion judges the quality and application of technology of the:

- Underlying new and existing technologies used;
- Research methodology;
- Application of design and development standards;
- Proof-of-concept acceptance.