

29th INCITE Awards 2019-20

Category Information Guide



CATEGORY: SMARTER COMMUNITIES

Overview

This award recognises and celebrates an outstanding digital and/or technological solution created or based in WA that demonstrates enabling, improving and sustaining smarter communities. This category combines world-class visions and strategies to achieve economic, social and cultural improvements with the integration of digital and technology projects, products, solutions and services that deliver smarter, better connected communities with.

Description

Smarter communities are those that improve the lives, opportunity and ability to connect for their citizens. Smarter communities recognise that smart is a journey, not a destination. The emphasis is put on the possibilities that new technological development can offer for local communities, governments and their citizens in order to increase quality of life, education, job opportunities and general prosperity.

This award recognises and celebrates an outstanding digital and/or technological solution created or based in WA that demonstrates enabling, improving and sustaining smarter communities. This category combines world-class visions and strategies to achieve economic, social and cultural improvements with the integration of digital and technology projects, products, solutions and services that deliver smarter, better connected communities with.

Examples include the development of smart cities solutions, Internet of Things, Aged Care and Disability living, autonomous vehicles and "learning laboratories" in which the innovative use of these technologies in community life and enterprise can be tested.

The solution must be developed by a WA based organisation (private, commercial or non-profit) and may include government agencies.

Entries may be in production or have completed a proof-of-concept or pilot stage. While the application may not necessarily be in full-scale implementation it must demonstrate user acceptance and testing and/or already be in use by the organisation itself as part of its business and/or customers of the organisation.

Large Government implementations need to be entered in the "Innovating Government" category.

Important Dates

27 February 2020	Entries Close
2 April 2020	Announcement of Finalists & PitchFest
30 April-6 May 2020	Judging Week Finalists Presentations to Judging panels
12 June 2020	Announcement of Winners at the INCITE Awards Gala Presentation Dinner

How to Enter

Entry instructions, frequently asked questions, terms and conditions can be found on our website:

www.inciteawards.org.au

Need Help?

For all queries, please contact:
Sue McLennan, Event Manager
Phone **0409 370 749**
Email: sue.mclennan@waitta.com.au

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Sample Market Sectors

Aged care and disability organisations and service providers, IOT providers, environmental, spatial design, smart cities providers, blockchain.

Criteria and Attributes

The Smart Communities award will be judged according to the following criteria:

WHY: THE PROBLEM

This criterion judges how the problem / need was identified and why the project was initialised:

- What was the problem/need identified
- What research or needs analysis was undertaken? (and what did this show?)
- What competitive analysis was undertaken?
- What are the gaps in the market?

WHAT: THE SOLUTION

This criterion judges the quality of the solution:

- What is the solution?
- Underlying technology used
- Market share - number of customers/clients, revenue or investment, technology enhancements
- User uptake, experience and acceptance;
- Strategy for reaching the target market/user base over the next 12 – 24 months.

HOW: MATCHING THE PROBLEM AND THE SOLUTION

This criterion judges effectiveness of the solution:

- Underlying technology used;
- Understanding/implementation of the user requirements;
- Methodology used;
- Management of Privacy and Security.

INNOVATION

This criterion judges the degree of innovation:

- Uniqueness, complexity and impact;
- Type of innovative impact – incremental, disruptive, radical or architectural.