

29th INCITE Awards 2019-20

Category Information Guide



CATEGORY: SOCIAL IMPACT

Overview

This award recognises an outstanding digital and/or technology solution created in or based in WA that best improved mankind's health, welfare, education and/or deliver a positive social impact. It breaks down barriers to health, education, social impact and/or entertainment.

Description

This award recognises an outstanding digital and/or technology solution created in or based WA that best improves mankind's health, welfare, education and/or deliver a positive social impact. The solutions break down the barriers that prevent some members of the community from fully participating in (and contributing to) society.

Entry is open to any ICT solution that is demonstrated to deliver a total benefit to society from using the solution by:

- promoting the health, welfare, rights and/or needs of particular groups;
- providing sustainability of the planet; and/or
- improving the wellbeing, quality of life and standard of living of a community or particular groups;
- Improve entertainment and connectivity of particular groups or society in general; and/or
- delivers a positive social impact.

Social benefit includes all the private benefits plus any external benefits of use of the solution.

Entries may be in production or have completed a proof-of-concept or pilot stage. While the application may not necessarily be in full-scale implementation, it must provide details of user acceptance and testing and/or already be in use by customers of the organisation.

Large Government implementations need to be entered in the "Innovating Government" category.

Sample Market Sectors

Regional, Rural and Remote Services, Indigenous, Health and Wellbeing, Education, Sustainability and Environment, NGOs, Disability Sector, Sport and Entertainment.

Important Dates

27 February 2020	Entries Close
2 April 2020	Announcement of Finalists & PitchFest
30 April-6 May 2020	Judging Week Finalists Presentations to Judging panels
12 June 2020	Announcement of Winners at the INCITE Awards Gala Presentation Dinner

How to Enter

Entry instructions, frequently asked questions, terms and conditions can be found on our website:

www.inciteawards.org.au

Need Help?

For all queries, please contact:
Sue McLennan, Event Manager
Phone 0409 370 749
Email: sue.mclennan@waitta.com.au

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Criteria and Attributes

The Social Impact award will be judged according to the following criteria:

WHY: THE PROBLEM

This criterion judges how the problem / need was identified and why the project was initialised:

- What was the problem/need identified
- What research or needs analysis was undertaken? (and what did this show?)
- What competitive analysis was undertaken?
- What are the gaps in the market?

WHAT: THE SOLUTION

This criterion judges the quality of the solution:

- What is the solution?
- Underlying technology used
- Market share - number of customers/clients, revenue or investment, technology enhancements
- User uptake, experience and acceptance;
- Strategy for reaching the target market/user base over the next 12 – 24 months.

HOW: MATCHING THE PROBLEM AND THE SOLUTION

This criterion judges effectiveness of the solution:

- Underlying technology used;
- Understanding/implementation of the user requirements;
- Methodology used;
- Management of Privacy and Security.

INNOVATION

This criterion judges the degree of innovation:

- Uniqueness, complexity and impact;
- Type of innovative impact – incremental, disruptive, radical or architectural.