



Why Enter the 30th Lateral INCITE Awards

Celia Jordaan
Chief Judge



Overview



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30th Lateral INCITE Awards



About the Lateral INCITE Awards



30th Lateral INCITE Awards

Showcasing WA Innovation & Excellence

- ★ 30th INCITE Awards
- ★ Promote the WA ICT Industry and profession by recognising and promoting excellence in a sustainable way.
- ★ Two streams of awards:
 - ★ Product, Services and/or Product Categories, including start-ups and students:
Current
 - ★ Honorary Awards: 2nd Half 2021
- ★ Two phases:
 - ★ First phase: Online Judging and Selection of Finalists
 - ★ Second phase: Virtual Presentation and Award of Winners and Merit Awards
- ★ Pathways:
 - ★ National iAwards;
 - ★ APICTA.



30th Lateral INCITE Awards

30th Lateral INCITE Awards Categories



- ★ Peter Fillery Undergraduate Student Project
 - ★ Research & Innovation
 - ★ Start-Up
 - ★ Social Impact
 - ★ Transformative Solutions
 - ★ Innovating Government
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- ★ You can enter in more than one category
 - ★ Maximum no of entries per entrant: 3 (Three)



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Important Dates

16 Feb - 9 April 2021

9 April 2021

13 April - 7 May 2021

Week of 17 - 24 May 2021

1 - 12 June 2021

Early July 2021

August 2021

September 2021

October 2021

November 2021



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Why Enter the Lateral INCITE Awards?

A Quick Check to Determine if the Awards are Right for You



Why the 30th Lateral INCITE Awards will provide value to your organisation: Test Your Value Proposition

Do you need to test your value proposition?
Can you clearly articulate and demonstrate what problem you solve and if the solution is innovative and/or novel?



Why the 30th Lateral INCITE Awards will provide value to your organisation: Benchmarking

Do you have a way to objectively benchmark your solution?



Why the 30th Lateral INCITE Awards will provide value to your organisation: Industry Peer Review

Do you have access to a panel of industry peers to review and assess for innovation, best in class or excellence?
Ask questions for better clarity?



Why the 30th Lateral INCITE Awards will provide value to your organisation: National and International Pathways

Do you have access to national and international exposure and pathways for showcasing your business and expanding your business reach?



Why the 30th Lateral INCITE Awards will provide value to your organisation: Cost Effective Showcasing

Do you have a cost effective means of showcasing your innovation, your company, your products?



Why the 30th Lateral INCITE Awards will provide value to your organisation: 30 years of Innovation Showcasing

Would you like your products, service, project or company to access due and diligent process for showcasing using the longest running ICT Awards program?



Did you tick any of the boxes?



Then we are the awards program for you.

Enter here:

<https://waiteincite.awardsplatform.com/>



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More information



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More information



★ General information and timelines:
<https://www.inciteawards.org.au/>

★ Send an email to: events@inciteawards.org.au



30th Lateral INCITE Awards



Celebrating 30 years of

WA TECHNOLOGY

**Propelling our economy
& caring for our community**

inciteawards.org.au