

## Dr Mal Bryce WA Tech Company

### Overview

This award recognises the diverse economy in Western Australia and the positive impact of technology in the State. The Dr Mal Bryce WA Tech Company is a leader in the industry, making an outstanding contribution to the diverse economy of Western Australia, standing in its own right while changing and transforming industry.

Note: The award excludes businesses deriving its main revenue from delivering personal/professional services such as technology development consulting.

### Description

This award is aimed at rewarding and recognising WA-based technology companies that can demonstrate leadership, excellence, solid track record and future growth.

To be eligible for the Dr Mal Bryce WA Tech Company Award, the organisation must meet the following criteria:

- Be based in Western Australia;
- Demonstrate a minimum of 5 years trading history;
- Demonstrate revenue of at least \$750,000 in its most recent financial year;
- Use an innovative technology solution as a key point of differentiation for its main business.

The winning company uses its own technology for which it owns the IP.

The business contributes to Western Australia in terms of income, jobs and growth and is doing something novel (“new to the world”).

It has implemented strong governance and development processes, has team commitment and can demonstrate future growth capability and opportunity.

Nominations for this award may be made with or without the knowledge of the business being nominated. Only the winner of this category will be announced at the INCITE Awards.

### Sample Market Sectors

Comparative examples in other States might include Canva (originally WA, now based in NSW), Vinomofo (Vic) or Atlassian (NSW). Previous WA winners include Health Engine, the Royal Flying Doctors and Nuheara.



## Mal Bryce WA Tech Company Criteria and Attributes

Entries in the Mal Bryce WA Tech Company award will be judged according to the following criteria:

### **Impact on Western Australia**

This criterion judges the past, present and potential impact (position in industry, disruption and contribution to WA in terms of revenue, jobs and growth):

- Value Proposition – disruption in the market;
- Contribution to WA in terms of revenue, jobs and growth;
- Challenges faced to remain in WA.

### **Sustainability and Continued WA Presence**

This criterion judges the advantages of the business future plans to keep growing and how this will benefit WA.

- Commitment and capabilities of leadership team;
- Future plans to keep growing and remain in WA;
- Commitment to Western Australia in terms of job creation, revenue and earnings, marketability.

### **Innovation**

This criterion judges the degree of innovation:

- Uniqueness, complexity and impact – how is this innovative, different and how will it deliver excellence?
- What is the innovative impact of the solution? For example, is it incremental, disruptive, radical or architectural innovation/excellence?

Depending on the decision of the INCITE Management Committee, this award as one of the honorary awards may be judged, awarded and announced at a different stage to the other INCITE category awards.